



ADVERTISING EMPLOYMENT OPPORTUNITIES

Direct marketing

Target Canada’s respiratory specialty community by advertising your employment opportunities through the Canadian Thoracic Society’s (CTS) website and its bilingual *Jobs in Respiriology* e-bulletin.

- Directly reach 700 respirologists, researchers and other physicians working in respiratory health
- Directly reach respirology division directors and program directors in all respirology medicine faculties across Canada
- Post your employment opportunities on the CTS Website

Advertising description and rates

- One-time direct email advertising through the CTS *Jobs in Respiriology* e-bulletin
- Advertiser may submit more than one position at a time. Each bulletin may include information on more than one position from a single or multiple advertisers.
- E-bulletin distributed within 10 working days of receipt of copy.
- Advertiser provides CTS with copy (the position description and related contact information).
- CTS includes a short summary of the position in the E-bulletin and hyperlinks to the position description provided by the advertiser. The short summary is translated. The full description will be posted in the language(s) in which it was submitted.
- Position posted on the CTS Website; unless otherwise advised, posting is removed from the Website as soon as the competition in question has closed.

Advertising	Cost
Direct marketing through the CTS <i>Jobs in Respiriology</i> e-bulletin Posting on the CTS Website	\$ 1,500.00 plus applicable taxes

Contact

Canadian Thoracic Society
ctsinfo@lung.ca